

ASSOCIATION OF NURSE EXECUTIVES (INDIA)

Presents

6th Annual Flagship Event

ANEI CON

ASSOCIATION OF NURSE EXECUTIVES (INDIA)
PASSION TO ACTION

MAY 29|30 2026
TAJ LANDS END, MUMBAI, INDIA

**TRANSFORMATIONAL LEADERSHIP:
POWERING THE FUTURE AND VALUE OF CARE**

FRIDAY & SATURDAY

**29 & 30
MAY 2026**

**TAJ LANDS END, BANDRA,
MUMBAI, INDIA**



WORKING TOGETHER: THE HEART OF NURSING LEADERSHIP

Collaboration has always been the strength of nursing. At ANEI, we believe that transformational leadership is not built in isolation—it is shaped through purposeful partnerships across the healthcare ecosystem.

By engaging nurse leaders, CEOs, CFOs, CIOs, CHROs, educators, policymakers, and industry partners, ANEI has created a national platform where dialogue turns into action and ideas translate into impact.

Our inclusive approach has fueled a journey of empowerment, innovation, and measurable contribution to patient safety and quality care. Through flagship conferences, leadership programs, the ANEI Patient Safety Fellowship, SAFE (Safety Awareness For Excellence), Empower Hour dialogues, IPSG training for students, and the LIFE (Learning Ignited from Errors) initiative, ANEI continues to strengthen the leadership capacity of nurses across India.

Today, ANEI represents a dynamic network of over 1,800 senior nurse leaders from healthcare services and academia—each influencing thousands of nurses and students nationwide. Since its inception in 2017, ANEI has evolved into a respected national voice for nursing leadership, driving conversations that matter to healthcare governance, safety, workforce wellbeing, and value-based care.

ANEI designs and delivers initiatives that are relevant, practical, and future-focused—empowering nurses at every level while contributing meaningfully to healthcare transformation.

By partnering with ANEI, you align with a movement committed to advancing leadership, strengthening patient safety, and shaping the future of value-driven healthcare in India.

Together, we are building not just programs—but a legacy of leadership.



LEADERSHIP IN ACTION

Translating Commitment into Measurable Impact (2021–2026)

ANEI believes in the power of action—not just dialogue. Since 2021, our national initiatives have consistently strengthened nursing leadership, patient safety, and collaborative healthcare transformation.

1. ANEICON – Annual Flagship Conference (Since 2021)

From virtual editions to impactful in-person conferences in Hyderabad, Chennai, and Kochi, ANEICON has evolved into a premier national platform for transformational leadership.

With 600+ participants annually—including nurse leaders, frontline nurses, CXOs, educators, policymakers, and students—ANEICON fosters multidisciplinary collaboration aligned to governance, workforce wellbeing, innovation, and value-driven care.

2. Annual Patient Safety Conference Committed to Zero Preventable Harm

Since 2021, ANEI's dedicated Patient Safety Conference has convened safety champions and system leaders to advance practical, evidence-based strategies.

Guided by the principle of Zero Preventable Harm, ANEI continues to drive conversations that translate into safer systems and measurable outcomes.

3. ANEI Patient Safety Fellowship

(In partnership with the Patient Safety Movement Foundation, USA)

Now in its 5th cohort, the Fellowship develops nurse leaders as patient safety advocates and system thinkers.

The current cohort includes 12 fellows, whose capstone Quality Improvement Projects are setting new safety benchmarks through innovative, hospital-based interventions.

Distinguished global leadership engagement—including Dr. Michael Ramsay, CEO, Patient Safety Movement Foundation—strengthens ANEI's international collaboration.

4. Empower Hour – National Monthly Leadership Platform

A structured, theme-based dialogue forum engaging State chapters across India—bringing senior leaders, frontline nurses, and young professionals into meaningful conversations that strengthen inclusive leadership.

5. IPSTG Training for Nursing Students

Through a national Training of Trainers model, ANEI has trained 10,000+ nursing students in International Patient Safety Goals—embedding safety culture early in professional formation.

6. LIFE & TTT – Translating Learning into Practice

“LIFE – Learning Ignited from Errors”, ANEI's first publication, captures 100 patient safety events with structured lessons.

Through the TTT – “Translate LIFE into Action” program, nurse educators are trained to convert real safety events into simulation-based learning scenarios—bridging reflection and practice.

7. Impactful Collaborations

Beyond the Patient Safety Movement Foundation (PSMF), ANEI actively collaborates with the Association of Healthcare Providers (India) (AHPI), Consortium of Accredited Healthcare Organizations (CAHO), Healthcare Environment Leadership Platform (H.E.L.P), Patients for Patient Safety Foundation (PFPSF), Global Green and Healthy Hospitals (GGHH), Health Care Without Harm (HCWH), and My Daughter Is Precious, an NGO for mentoring nursing students under scholarship initiatives.

These partnerships strengthen cross-sector engagement, advance patient safety and climate-conscious healthcare, and expand ANEI's national influence.

Sustained Momentum. National Influence. Measurable Impact.

From frontline nurses to boardroom leaders, ANEI continues to build a movement anchored in leadership, safety, and value-based care.

WHY PARTNER WITH ANEI?

- Empower Nurse Leaders Who Influence Care**
 ANEI represents 1,800+ senior nurse leaders who collectively influence thousands of frontline nurses and students across India. Partnering with ANEI positions your organisation alongside those shaping patient safety, workforce strength, and healthcare delivery.
- Advance Sustainable, Value-Driven Healthcare**
 ANEI initiatives are anchored in Zero Preventable Harm, leadership development, and system improvement. Your sponsorship supports programs that create measurable impact in safety, education, and practice.
- Engage Decision-Makers Across Healthcare**
 ANEICON convenes 600+ participants annually—including nurse leaders, frontline nurses, CXOs, educators, and policymakers. This provides direct access to key influencers across hospital systems and academic institutions.
- Position Your Brand as a Leadership Partner**
 ANEI partnerships go beyond visibility—they signal commitment to innovation, safety, and professional empowerment. Align your brand with a national movement driving transformational leadership in healthcare.

Sponsorship Opportunities

Category	Cost	Logo in Collaterals	Souvenir Ads	Free Delegate	Speaker Slot	Video Display Slot	Stall Type
 PLATINUM	15,00,000	Yes	Full Page	10	15mins	2mins x 4	Type A
 GOLD	10,00,000	Yes	Full Page	7	10mins	2mins x 3	Type B
 SILVER	7,50,000	Yes	Half Page	5	5mins	2mins x 2	Type C
 BRONZE	5,00,000	Yes	Half Page	2	—	2mins x 1	Type D

Support the advancement of the nursing profession through your sponsorship, contributing to education, leadership, and healthcare innovation.

Stalls

CATEGORY	TYPE A	TYPE B	TYPE C	TYPE D
Cost	4,00,000	3,00,000	2,00,000	1,00,000

Conference Souvenir Advertisement

CATEGORY	Full Page Color	Half Page Color	Full Page B & W	Half Page B & W
Cost	75,000	50,000	50,000	25,000

OTHER SPONSORSHIPS

Networking Dinner



2,00,000

Awards



3,00,000

Delegate Kit



4,00,000

General Instructions for Trade Partners

- ★ **Stall Setup:** All exhibition stalls must be fully installed and ready before 7:00 AM on 29th May 2026.
- ★ **Vacating Stalls:** All stalls must be dismantled and vacated by 6:00 PM on 30th May 2026.
- ★ **Compliance:** Exhibitors must strictly adhere to all venue fire, electrical, and safety regulations as per hotel and statutory norms.
- ★ **Power Usage & Branding Approval:** Any additional electrical load requirements, branding installations, or structural modifications must be pre-approved by the organising committee and venue management.
- ★ **Waste Disposal:** Exhibitors are responsible for maintaining cleanliness of their allocated space and ensuring proper disposal of materials in accordance with venue sustainability guidelines.
- ★ **Damage Responsibility:** Stall owners will be liable for any loss or damage caused to venue property or allocated infrastructure.



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